



European Fair Trade Fair 2-4 October 2009, Halle Tony Garnier (Lyon, France)

Public Programme

FRIDAY 2nd OF OCTOBER

11 am - 1 pm : Inaugural speech, presentation of the new Label of the city of Lyon and awarding of the label to Fair Trade stakeholders

With Mr. Gérard Collomb, Senator – Mayor of Lyon, President of Grand Lyon, Mrs. Guylaine Gouzou-Testud, Deputy Mayor of Lyon, delegate for social and solidarity economy and sustainable development, and the Vice-President of Région Rhône-Alpes, delegate for international solidarity and decentralised co-operation.

Films :

10:30 am – 11:30 am : « Paroles de commerce équitable / Fair Trade Words »

Portraits and professional viewpoints, from the producer to the distributor. Proposed by Equi'Sol. French with English subtitles.

11:30am – 12 am : « Le café, graine de développement dans les Yungas »

The impact of Fair Trade and the role of support NGOs in Fair Trade supply chains – example of coffee producer organisations in the Yungas, Bolivia. Proposed by AVSF. French.

12 am – 1 pm : « Voyages au cœur des réalités paysannes » and « Quinoa : les graines d'une dignité retrouvée ». Proposed by Ethiquable. French.

4pm – 4:30 : Forum : A journey for solidarity to Morocco for a fairer trade. Association Egalter



SATURDAY 3rd OF OCTOBER

Conferences, debates, round table discussions

10 am – 12 am : The School of Fair Trades

Workshop on trade and development. Reservation required.

1:30 pm – 3 pm : Forum : Solidarity finances

Victor Grange La Nef

3:30 pm – 5 pm : Forum : Fair Trade applied to cosmetics

Fair Trade within the cosmetic supply chain.

With Karawan Authentic and Ecocert Fair Trade.

4 pm – 5:30 pm : Forum : The Impact of Fair Trade on producer organisations

With Remigo Garcia, quinoa producer, the ANAPQUI co-operative (Bolivia), AVSF and Ethiquable.

Facilitation : Julie Stoll (Plate-Forme pour le Commerce Equitable)

4 pm – 5:30 pm : Forum : Setting up a Fair Trade business

Specificities of Fair Trade business.

With Nicolas Messio (Alter Mundi), Marc Carbonare (Karawan Authentic), and Julie André, (la Chambre Régionale d'Economie Sociale et Solidaire).

4 pm – 6 pm : The School of Fair Trades

Workshop on Fair Trade and development. Reservation required.

Films :

10 am – 11:30 am : « La bicyclette n'est pas loin »

Case study of an organic and Fair Trade cotton supply chain from India to France, followed by a debate organised by Ecocert Fair Trade. French.

12 am – 1:30 pm : « Voix paysannes du commerce équitable »

Testimonies of peasants committed to a local approach of Fair Trade in addition to North-South exchanges. The film is about peasant agriculture, solidarity among farmers and fairer trade for all.

Followed by a debate organised by Fermes du Monde.

5:30 pm – 7 pm : « Goutte après goutte »

Portrait of a social worker who disrupts the lives of hundreds of Indian craftsmen. French.

« Enquête d'équitable à Madagascar »

Become aware of the socio-professional impact of Fair Trade in everyday's life. French.

« Revivre »

A portrait of Touch Nature in Nepal, an association helping single mothers. Proposed by Artisanat Sel.



Events, activities and shows :

12 am – 12:30 am : Fair Trade Quizz

Fair Trade baskets and gifts to win. Proposed by Ethiquable.

1 pm – 4 pm : « Fair Trade Savour of the Year » contest - the prize of the public

Come to taste Fair Trade products specially selected for you and contribute to chose the prize-winners of the « Fair Trade Savour of the Year ». This prize is awarded by the public of the European Fair Trade Fair and handed out to the winners on Sunday, 4th of October at 5 pm. ECE Lyon

3:30pm – 4:15 pm : Fashion show

It is now possible to dress according to one's convictions !

With an entertaining 40 minutes show, the exhibitors of the textile sector will present their autumn / winter collection for 2009-2010. Ethical fashion comes in various styles : sportive, chic, relaxed, casual; everyone can find clothes fitting his/her taste and budget. More than 50 dresses and accessories for men, women and children will be shown in a convivial atmosphere and with music. You can find all clothes on the stands of the fair.

With Ethos, Idéo, Tudo Bom?, Quat'rues, Laspid, Peau Ethique, Azimuts, Aux 4 Coins du Monde, Pachama, Coral Seed, La Compagnie Ethique, Les projets Waki, Quand j'étais grand, Soleil Indigo, Kalatmak, Zündstoff Fair Trade Shirts, Cepovett, Andes Made, and others, the music groups Nação Capoeira and Wassasso (www.myspace.com/wassasso), as well as FG Design Coiffure.

2 pm – 3 pm : Theatre-forum

Experience being a Kikiristan salesman ! Discover Fair Trade through a playlet of theater forum: a market, salesmen (including one from Kikiristan), their various arguments and the difficult choice of the customer... Your presence, your participation and your opinions are welcome!
Proposed by E-Graine.

2 pm – 4 pm : Tales from the world

For the young (and less young), with music.

5 pm – 6 pm : The benefits of the shea nut

Learn all about the shea nut ! This African fruit has multiple applications. You will even be able to see how shea nut balsam is made. Karethic

SUNDAY 4th OF OCTOBER

Conferences, debates, round table discussions

10:30 am – 12 am : Forum : The organisation of Fair Trade supply chains

Constraints of small producers facing conventional trade : the case of Haiti.

Isabelle le Nuz AVSF

Jacques Willio Pierre (Coordinateur de l'Association des Producteurs et Vendeurs de Fruits du Sud (ASPVEFS))

Jean Chesnel Jean, AVSF in Haïti

Facilitation : David Eloy (Altermondes)



10:30 am – 12 am : Forum : Fair Tourism

Social and environmental responsibility in the tourist sector.

Axel FRICK - Réseau Eveil

Marie-Annick DURILLON - Réseau DéPart

Sabri GIROUD - Diwan Voyage

David ELOY (Animateur) - Altermondes

Organised by CADR (Réseau DéPart).

10:30 am – 12 am : Forum : Fair Trade and environmental issues

How do Fair Trade organisations tackle environmental issues ?

Eugénie Malandain, PFCE: Alistaire Smith WINFA; Eric Garnier Alter Eco

10:30 am – 12:30 am : The School of Fair Trades

Workshop trade and development. Reservation required.

1:30 pm – 3 pm : Forum : Fair Trade guarantees

How and by whom is Fair Trade guaranteed ?

With Eugénie Malandain (PFCE), Laurent Lefebvre (Ecocert Fair Trade).

Facilitation : David Eloy (Altermondes).

1:30 – 3:30 : Forum : The cooperative : a new economical alternative ?

Ethiquable, Groupe SOS, University Grenoble-II / LEPII-CNRS

3 pm – 4:30 pm : Forum : Palestine

Olive oil at the heart of the Palestinian economy.

With Jean-Marie Baldassari (expert in olive oil).

Organised by Le Philistin.

Films :

10:30 am – 12:30 am : « Terre de Sumud »

The Palestinian economy and its producers.

With Stéphane Valentin (film director), Khaled Hidmi (director of the UAWC-MGO, Ramallah)

Fawwaz Ajlouni (trader of East Jerusalem), Sabri Giroud (travel agent, Ramallah), Jean-Marie Dansette (Le Philistin).

12:30 am – 1pm : « Paroles de commerce équitable / Fair Trade Words »

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Proposed by E-Graine.

12h-12h30 : Fair Trade Quizz

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2 pm – 3 pm : Chocolat workshop

Christophe Meyer, reknown chocolate maker, will realise especially for you an exceptional recipe with Fair Trade chocolate. Free tasting after the show !

2 pm – 4 pm : Tales from the world

For the young (and less young), with music.

3 pm – 4 pm : Beads workshop

Learn how to make beads, an African art used to alleviate poverty. You can take your pearls with you at the end of the workshop. Proposed by BeadforLife.

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AND CONTINUOUSLY :

Responsible consumption – E-Graine stand

Reducing the ecological footprint by changing food habits – why is it really important to eat local and season's products ? How should the origin of our food be taken into account in a globalised world ? Thanks to papier mâché fruit and vegetable, you will be able to piece together the French seasonal calendar for these products. You will also see what you can import with Fair Trade. An activity to learn or relearn how to eat in accordance with the natural cycle of seasons, while keeping savours coming from abroad ! You will leave the stand with a calendar of French fruit and vegetables in your pocket.

Graphic contest for Fair Trade T-shirts – Laspid stand

Laspid prints original graphic designs on limited edition T-shirts made of Fair Trade and organic cotton. The designs partly come from graphic contests organised on the website and open to all. For the second European Fair Trade Fair, Laspid is launching a new contest on the topic of cycling. You can participate by sending your proposals and/or voting on-line or on Laspid's stand for your favourite design. The winner will see his / her design edited !

Exhibition : Fair Trade cotton (Equi'Sol)

A travel to the heart of cotton, issues at stake and solutions proposed by Fair Trade.